

Pop Upster

CREATIVE MARKETING AGENCY



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Jayanth Dev

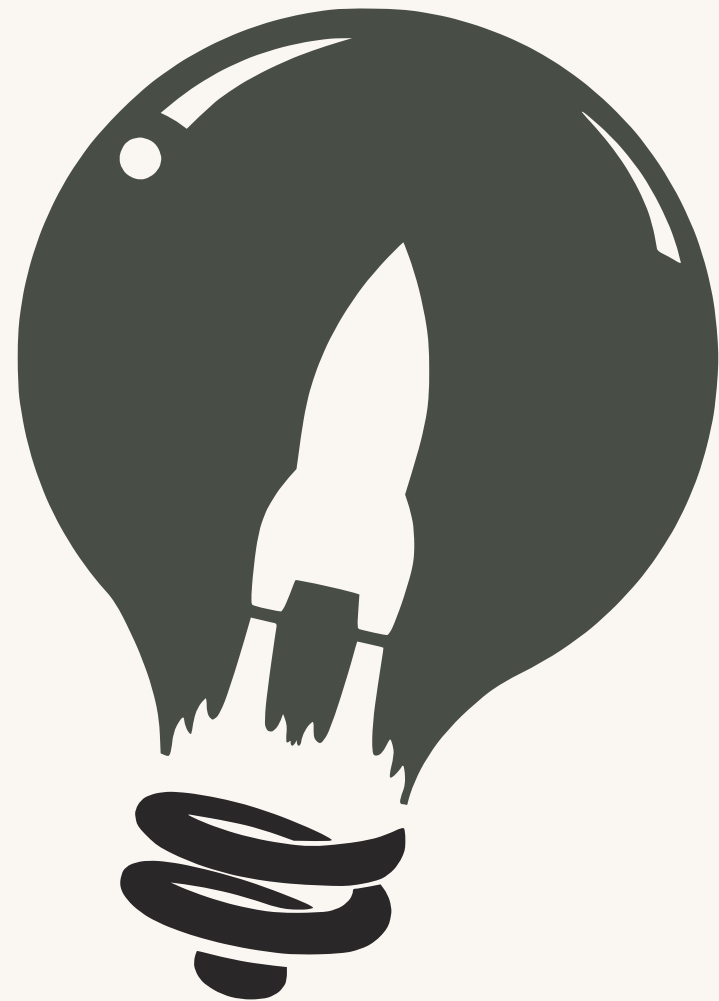


Creative Monster

Jayanth Dev, the multi-talented creative genius behind Popupster, brings over 14 years of expertise in social media marketing, design, photography, web development, and content creation.



About us



In the marketing world, we don't just follow the crowd; we lead with Smart Adaptive Marketing Strategies. Gone are the days of blind promotions. We believe in crafting content that resonates, creating connections that matter, and turning social media fans into loyal advocates.

We focus on getting results that matter, measured in real-time impact and engagement. Our mission is simple yet powerful: to elevate your visibility, drive meaningful business growth, and deliver unparalleled service. Let's turn your social media into a powerhouse of engagement and success.



Vision

Our vision is to redefine digital marketing by merging creativity and technology to build meaningful connections between brands and their audiences. We aspire to be the leading innovators in the industry, setting new standards for engagement, authenticity, and measurable success. Through our dedication to excellence and passion for storytelling, we aim to inspire and empower businesses to reach their fullest potential in the digital landscape.

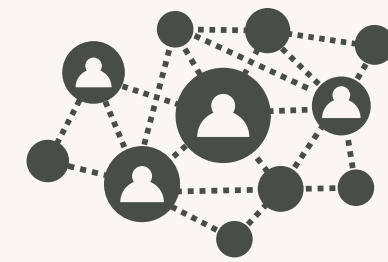




100+

BRANDS

We have collaborated with an array of globally recognised and revered brands.



2+ BILLION

REACH

Our campaigns have resonated globally, connecting audiences across diverse markets and cultures.



Few Brand Collaborations

We empower brands to realise their full digital potential by delving into the comprehensive landscape of their business and addressing their unique challenges. Here are a few who have entrusted us with their digital transformations.



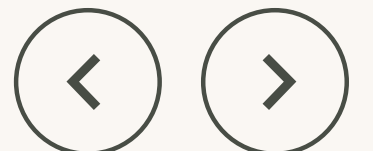
Services Offered



Social Media Management?

At Popupster, we provide comprehensive social media management services to enhance your brand's online presence. Our services include:

- **Strategy Development:** Crafting tailored social media strategies aligned with your business goals.
- **Content Creation:** Producing engaging and visually appealing content to attract and retain your target audience.
- **Scheduling and Posting:** Consistently publishing content at optimal times to maximize reach and engagement.
- **Community Management:** Actively engaging with your audience, responding to comments, and fostering a sense of community.
- **Analytics and Reporting:** Providing detailed insights and performance reports to measure success and inform future strategies.

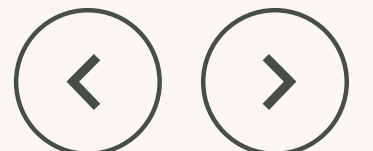


Content Marketing

We specialize in creating high-quality, relevant content that resonates with your audience and drives engagement.

Our content marketing services include:

- **Blog Writing:** Crafting informative and engaging blog posts to establish your brand as an industry leader.
- **Articles:** Producing in-depth articles that provide value and insight to your audience.
- **Social Media Posts:** Developing captivating posts tailored for each platform to maximize impact.
- **Email Newsletters:** Creating compelling email content to nurture leads and maintain customer relationships.



Branding and Design

Our team of creative experts will help you establish a strong and memorable brand identity. Our branding and design services include:

- Logo Design: Designing unique and impactful logos that represent your brand's essence.
- Brand Identity Development: Creating comprehensive brand guidelines, including color schemes, typography, and visual style.
- Graphic Design: Producing visually stunning graphics for various marketing materials and platforms.
- Packaging Design: Designing attractive and functional packaging that enhances product appeal.



Photography and Videography

We offer professional photography and videography services to showcase your products, services, and brand story.

Our services include:

- Product Photography: Capturing high-quality images that highlight the features and benefits of your products.
- Corporate Photography: Showcasing your business, team, and culture through professional images.
- Videography: Producing engaging videos for marketing campaigns, social media, and promotional use.
- Instagram Reel Creation: Crafting short, impactful videos tailored for Instagram to boost engagement and reach.



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Web Development²

Our web development team creates responsive, user-friendly websites that drive results. Our web development services include:

- Custom Website Design: Designing unique websites tailored to your brand's needs and objectives.
- E-commerce Solutions: Developing robust e-commerce platforms to facilitate online sales and transactions.
- Website Maintenance: Providing ongoing support and updates to ensure your website remains functional and up-to-date.
- SEO Optimization: Implementing best practices to improve your website's search engine ranking and visibility.



Advertising and Paid Media

Maximize your reach and ROI with our strategic advertising and paid media services:

- **Google Ads Management:** Crafting and managing effective Google Ads campaigns to drive targeted traffic.
- **Social Media Advertising:** Creating and optimizing ads on platforms like Facebook, Instagram, LinkedIn, and Twitter.
- **Display Advertising:** Designing eye-catching display ads to capture attention and drive conversions.
- **Analytics and Reporting:** Providing detailed reports on ad performance and insights for optimization.



Get
in touch!

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Thank You



The image features the text "Thank You" in a serif font. The letter 'i' in "Thank" has a small star above it. Above the letter 'i' in "Thank" is a hand-drawn lightbulb. There are also some scribbles over the 'h' in "Thank".

